



**Memorandum of Agreement (MOA)  
for Boating  
Safety**

**Coast Guard Auxiliary Association, Inc.  
and *Mad Mariner*,  
LLC**

The Coast Guard Auxiliary Association, Inc. (the "Association") and *Mad Mariner, LLC*, have agreed to work together to promote boating safety in support of the U.S. Coast Guard Auxiliary (the "Auxiliary") and the recreational boating public by promoting public education, vessel safety checks, Maritime Domain Awareness and other outreach efforts.

1. This Memorandum of Agreement (MOA) will be promoted by:
  - a. Issuing press releases and/or publishing articles, as appropriate, in our respective magazines, web sites and newsletters announcing this MOA.
2. Membership and participation in our organizations will be promoted by:
  - a. Publishing articles and web news which promote Auxiliary membership, programs and opportunities.
  - b. Publishing articles, newsletters and web news which promote participation by Auxiliary members with *Mad Mariner* opportunities.
3. Recreational Boating Safety will be promoted by:
  - a. *Review of newsworthy press releases regarding Auxiliary boating safety courses and the Vessel Safety Check (VSC) program for possible publication in Mad Mariner.*
  - b. Establishing links between our web sites to facilitate electronic exchange of information.

- c. After the free initial first year on-line subscription for members of the Auxiliary, offering a discounted annual subscription rate for *Mad Mariner* for subsequent years, to members of the Auxiliary per their request.
- d. Review press releases and updates on Maritime Domain Awareness concepts and America's Waterway Watch programs, for possible publication in *Mad Mariner*.
- e. Providing the means whereby Auxiliary members desiring to take advantage of the offerings detailed in this Agreement, may gain access to appropriate on-line forms, via an Auxiliary electronic portal to *Mad Mariner*, which would verify current membership in the Auxiliary.

4. These efforts may be expanded or changed as appropriate. Participation in this alliance is voluntary and does not constitute a binding contractual commitment.

The following individuals will be the points of contact for this Strategic Alliance:

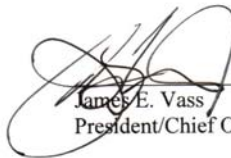
**U.S. Coast Guard Auxiliary**  
 John Potts  
 National Dept Chief - Boating  
 924 N. Forest Trail  
 Crownsville, MD 21032

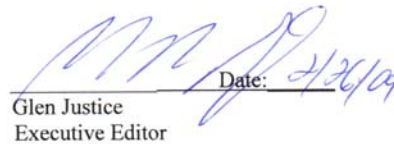
**Mad Mariner LLC**  
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 Executive Editor  
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**Coast Guard Auxiliary Association, Inc.**  
 John Whelan  
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 8358 Merrymount Drive  
 Nashville, TN 37221-5601

For Coast Guard Auxiliary Association, Inc.

For *Mad Mariner, LLC*

  
 \_\_\_\_\_ Date: 2/18/09  
 James E. Vass  
 President/Chief Operating Officer

  
 \_\_\_\_\_ Date: 2/26/09  
 Glen Justice  
 Executive Editor